

Energy Efficiency Management







### ENERGY SALES AND MARKETING

### WHO IS ELECTRIC & GAS SAVINGS, LLC?

# Take a closer look

at your ever increasing energy costs



- Flectric & Gas Savings, LLC, is a Texas-based company, formed in 2002 as a result of electric and gas deregulation and customer choice.
- Flectric & Gas Savings procures electric and gas supply through the industries' leading suppliers at the most competitive rates available.

#### ABOUT ELECTRIC DEREGULATION

- This allows consumers in deregulated states to choose who supplies their electricity and gas supply.
- The delivery (transmission and distribution) of electricity and natural gas is provided by your local utility.



# DEREGULATION, WHAT DOES IT REALLY MEAN?

#### COMPETITION CREATES OPPORTUNITY

- The power to choose often causes confusion for the consumer. They want to save money but just don't know how to go about it. That's where Electric & Gas Savings and you come in.
- Flectric & Gas Savings shops the energy markets and finds the most competitive rates and passes those savings through to the customer.

## OUR AFFILIATE PROGRAM FOR ENERGY SALES

- As an independent agent, you provide a product and service that customers not only need, but want.
- Farn residual income selling to commercial/industrial and manufacturing facilities.
- Farn a commission and make residual income from residential customers.
- Become a certified energy advisor, complete the REX (Retail Energy Xchange) Agent Certification Program.



### ABOUT DEREGULATION IN TEXAS

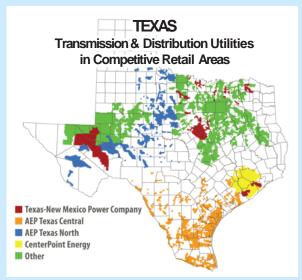
- Texas is a mature market when it comes to deregulation.
- # Electric & Gas Savings, LLC works with the leading energy suppliers.
- Many businesses already understand the advantages of a competitive market.
- As an affiliate, the deals you establish are registered to you, and you receive up-front or monthly commissions, including renewals.

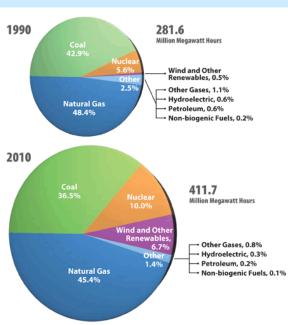
#### THE ELECTRIC & GAS SAVINGS PORTAL

- Flectric & Gas Savings relationship with REX provides you with the right products and tools to be successful.
- The Portal is cloud based, accessible on your pc, phone or tablet.
- The Portal provides a collection of information on the energy market of our including charts, competitive information and comparisons. Zivov (Electric & Gas Savings)
- нь Gonnect to procurement options from the leading energy providers.
- Automatic price quotes allow you to execute customer contracts.
- The Portal allows customer tracking, renewal reminders and sales history.



## IT'S NOT COMPLICATED TO BECOME AN EXPERT





- The REX Agent Certification Program covers electricity deregulation, competitive market structure, regions open to competition and the switching process.
  - electricity deregulation (which really means the end of monopolies, but the industry and markets still are regulated for the benefit of consumers)
  - competitive market structure
  - regions open to competition
  - switching process for customers and agents (driven by retail suppliers)

# BUILD YOUR OWN BUSINESS BY CONNECTING DIRECTLY WITH CUSTOMERS



- Tools for success in our Affiliate Program.
- Professional marketing tools, digital and printed.
- Customer Relations Marketing (CRM) and sales tracking.
- Reach and serve businesses and consumers that want to know they really did get a great deal and maximized their savings
- The value proposition is to serve clients and save them money.



Energy Efficiency Management

Become an expert in a thriving market.

Start building your book of business, full or part time. Join our progam!







#### JOIN OUR TEAM OF EXPERT CONSULTANTS